

# SM@RT URBANATION

CONVENTION AND EXPO 2019

6<sup>th</sup> Smart Cities Summit 2019

**THEME:**

**NXT - SUSTAINABILITY &  
PROJECT MANAGEMENT**

[www.SmartCitiesSummit.in](http://www.SmartCitiesSummit.in)

19-20 February, 2019 | Bengaluru, India

## Highlights of the summit:



Smart Cities Design Lab - teaching cities how to make applications for the smart cities mission



Smart Cities Implementation lab - teaching the 20 winning cities of 'Government's Smart Cities Challenge' on how to implement



Smart City delegations from US & other countries



Smart Solutions exhibits



Start-up Innovation Showcase – where start-ups will present break-through technologies



Release of India Readiness Guide in hard copy to be distributed to all Mayors and Municipal Commissioners

## SPONSORSHIP/ EXHIBITION OPPORTUNITIES

**The 6<sup>th</sup> Smart Cities Summit opens the door to a world of opportunities for your business by providing the following benefits:**

- Connect with over 450 thought leadership from industry and government leaders in the smart cities space from across India.
- Demonstrate your credentials for meeting cities future challenges
- Partner with end-users and other solution suppliers to solve complex issues along the smart city value chain.
- Influence decision makers from cities including project team members and end-users on how best to tackle complex issues regarding developing a smart city
- Learn more about the challenges and opportunities of the smart city sector by getting involved in the conference/ case study session
- Showcase your companies latest technologies and innovation in the smart cities sector
- Extensive networking opportunities during the show all taking place on the interactive exhibition floor including live demos/ innovation zones, case study presentation hubs, programs, meet-up areas and more.
- Highly targeted marketing, with digital advertising campaigns featuring editorial coverage and branding for events sponsors and partners.

# PRESENTING PARTNER (Highest Category Of Partnership) EXCLUSIVE with Integrated Logo Unit

**INVESTMENT: RS. 50,00,000 | US \$ 70,000**

Take your presence at this prestigious event to the top as the exclusive TITLE / PRESENTING Partner. As the event's main Partner, your brand will stand out as the innovator within the smart cities landscape - offering solutions that address every challenge from transportation to urban living, energy to infrastructure. As the PRESENTING Partner, your company will be positioned as a leader at a time when key decision-makers are eager to learn.

## KEY ELEMENTS OF THE PRESENTINGPARTNER PACKAGE:

- 36 sq m raw space to exhibit their product & services\*
- Expansive venue branding with logo integration with the Event "Smart Urbanation" above Powered by Partner
- Press Conference as Curtain Raiser along with Host State
- Logo presence in key communication to Jury, Nominees & Winners
- Senior Official would be a part of the Jury panel for joint discussion on Winners selection
- Acknowledgement in pre event editorial with content focus on Presenting Partner
- Placement of company logo wherever show name is positioned & branded
- Due to logo integration, all promotion via print, outdoor, on ground & broadcast would flash Presenting Partner Logo along with the Event "Smart Urbanation" above Powered by Partner
- Logo on Smart Urbanation website with hyperlink to Presenting Partner website
- Senior Official to be on stage while 5 trophies are being given away to City Officials for Smart Cities
- Acknowledgement of the Partnership at the conference & awards through Emcee mentions & plug ins
- Extensive Branding in the registration area and entrance hall along with large sized logo Branding of visitor bags
- Extensive branding of "Smart Cities Innovation and Solution Hubs". The "Smart Cities Innovation and Solution Hubs" is a reserved platform on the exhibit floor where companies can demonstrate their products. Content to be approved by SCCI's content manager
- (20) Complimentary Invitation passes
- Networking meet with Chief Guest, Winners, Jury and VIPs in lounge during networking sessions
- (5) Stand-alone pull ups
- Opportunity to distribute corporate goodies / brochures to the participants in the kit
- (15) minutes Project Presentation for Senior Official at the Awards Night
- Inclusion of Senior Officials at the panel discussions on both days mapping relevant topics
- (3) minutes corporate video to be played (2) times
- Copy of the Final delegate list with complete contact details of Public & Private sector
- Exclusive Cocktail & Dinner on first evening for Presenting and all Government bodies & SPV CEO's of different smart cities project in India
- (15) 1-2-1 business meetings with different Smart Cities Project Team for future business
- Trophies carrying Presenting Partner branding (to be suggested by Presenting Partner)
- Inclusion of Video interview of Senior Official in website & Youtube
- Coverage on NDTV/BTV/Bloomberg
- Mention in all Press Releases & Media Coverage
- Post Event Coverage in ASAPP Publications
- Group Photograph with winners (framed photo shall be delivered post event)

**NOTE:** *\*\*\* any sq m above the offering would be charged at INR 10,000 per sq m over and above partnership value*



# Powered by PARTNER (2<sup>nd</sup> In Line Category Of Partnership) EXCLUSIVE with Integrated Logo Unit

**INVESTMENT: RS. 35,00,000 | US \$ 50,000**

The Powered by package guarantees your company stands head and shoulders above the crowd. As one of very few brands with this level of exposure it is the perfect way to grab attention and hold it pre, during and post show. This is an exclusive package available with many highly prominent elements that cut across the entire spectrum of SM@RT URBANATION attendees. This package is ideal for companies looking to show their both thought leaders and smart city innovators.

## **KEY ELEMENTS OF THE POWERED BY PACKAGE:**

- 24sq m raw space to exhibit their product & services\*
- Expansive venue branding with logo integration with the Event "Smart Urbanation" below Presenting Partner
- Logo presence in key communication to Jury, Nominees & Winners
- Senior Official would be a part of the Jury panel for joint discussion on Winners selection
- Acknowledgement in pre event editorial with content focus on Powered by Partner
- Placement of company logo wherever show name is positioned & branded
- Due to logo integration, all promotion via print, outdoor, on ground & broadcast would flash Powered by Partner Logo along with the Event "Smart Urbanation" below the Presenting Partner
- Logo on Smart Urbanation website with hyperlink to Powered by Partner website
- Senior Official to be on stage while 3 trophies are being given away to City Officials for Smart Cities
- Acknowledgement of the Partnership at the conference & awards through Emcee mentions & plug ins
- Branding in the registration area and entrance hall along with visible sized logo Branding of visitor bags
- (15) Complimentary Invitation passes
- Networking meet with Chief Guest, Winners, Jury and VIPs in lounge during networking sessions
- (3) Stand-alone pull ups
- Opportunity to distribute corporate brochures to the participants in the kit
- (10) minutes Project Presentation for Senior Official at the 6th Smart Cities Conference
- (2) minutes corporate video to be played (1) times
- Copy of the Final delegate list with complete contact details of Public & Private sector
- (10) 1-2-1 business meetings with different Smart Cities Project Team for future business
- Inclusion of Video interview of Senior Official in website & Youtube
- Mention in all Press Releases & Media Coverage
- Post Event Coverage in ASAPP Publications

Benefits	Platinum	Gold	Silver	Associate	Other*
Exclusivity	Category				✓
Built up space to exhibit their product & services*	18				
Venue branding with logo presence in the Event "Smart Urbanation"	✓	✓	✓	✓	✓
Logo presence in key communication to Jury, Nominees & Winners	✓	✓			
Senior Official would be a part of the Jury panel for joint discussion on Winners selection	✓				
Placement of company logo wherever show name is positioned & branded	✓	✓	✓	✓	✓
Logo on Smart Urbanation website with hyperlink to Partner website	✓	✓	✓	✓	✓
Senior Official to be on stage while trophies are being given away to City Officials for Smart Cities	2				
Acknowledgement of the Partnership at the conference & awards through Emcee mentions & plug ins	✓	✓	✓	✓	
Branding in the registration area and entrance hall along with visible sized logo Branding of visitor bags	✓	✓	✓	✓	✓
Complimentary Invitation passes	10	8	5	3	3
Networking meet with Chief Guest, Winners, Jury and VIPs in lounge during networking sessions	✓	✓	✓		
All lanyards during the 2 day event would have exclusive logo branding (1)					✓
Opportunity to come on stage before the Lunch break to invite all delegates & speakers (2)					✓
Opportunity to raise a toast for the evening cocktail and invite all delegation (3)					✓
Stand-alone pull ups	2	1			
Opportunity to distribute corporate brochures / Pamphlets to the participants in the kit	Brochure	Pamphlet (2)	Pamphlet (1)		
Inclusion of Senior Officials at the panel discussions mapping relevant topics	2 panels	1 panel	1 panel		
Corporate video to be played	90 secs				
Copy of the Final delegate list with complete contact details of Public & Private sector	✓				
1-2-1 business meetings with different Smart Cities Project Team for future business	8	5	3		
Inclusion of Video interview of Senior Official in website & Youtube	✓				
Mention in all Press Releases & Media Coverage	Yes				
Post Event Coverage in ASAPP Publications	Yes	Yes	Yes	Yes	Yes
<b>Investment (₹)</b>	<b>25,00,000</b>	<b>15,00,000</b>	<b>7,50,000</b>	<b>5,00,000</b>	<b>6,00,000</b>
<b>Investment (USD)</b>	<b>35,000</b>	<b>21,000</b>	<b>10,000</b>	<b>7,000</b>	<b>8,500</b>

\*(1) Official Lanyard Partner, (2) Official Lunch Partner any 1 day, (3) Official Cocktail Partner any 1 evening

## CONTACT

### Sponsorship/Exhibition opportunities

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